Walletor: The One-Stop Shop

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Abstract. Walletor introduces a unique approach to digital transactions within the e-commerce and cryptocurrency sectors, aiming to significantly enhance user experiences through a versatile, integrated platform. Designed with innovative technology at its core, Walletor combines a cryptocurrency wallet with a comprehensive digital marketplace, offering a seamless transaction process for games and digital content. This platform not only supports direct cryptocurrency transactions that bypass traditional financial systems but also provides users with an opportunity to benefit from the platform's success through participation in token rewarding systems. Additionally, Walletor will offer educational resources through the Walletor Academy, enhancing users' understanding of the cryptocurrency market. Walletor has the potential to bridge the gap in the e-commerce and cryptocurrency transaction space, setting a new standard for future digital transactions in the industry.

1. Introduction

Walletor is a Web3-based company strategically designed to serve the e-commerce and cryptocurrency sectors. This platform acts as a marketplace built specifically for a younger, tech-savvy demographic primarily comprised of gamers. This introduction provides an overview of Walletor, focusing on its key components: the marketplace, the academy, the web3 wallet, and the WLT token which will underpin the platform. Walletor distinguishes itself from other marketplaces by directly addressing the problem of utility - spending cryptocurrencies for real-life goods. The gaming industry, followed by the electronic industry, are at the center of Walletor's vision. These two not only constitute a significant portion of the entertainment industry but also exhibit a high degree of digital

literacy and technological engagement. The platform enhances user experience by integrating a seamless transaction system through a soon-to-be-released cryptocurrency wallet. This wallet is designed to facilitate efficient and direct transactions, bypassing traditional financial intermediaries and reducing transaction times and costs. The backbone of Walletor's ecosystem is the WLT token, which serves as the fundamental medium of exchange within the marketplace. Using WLT in the marketplace makes the users eligible for potential airdrops and other incentives, directly rewarding their engagement and investment in the platform. This mechanism aims to foster a sense of ownership and involvement among users, enhancing user retention and encouraging active participation. The primary objective of Walletor is to bring the next billion users into the Web3 space. By targeting a demographic that is already comfortable with digital technology and has a keen interest in gaming, Walletor positions itself as an accessible entry point to decentralized technologies. The platform's focus on this demographic is strategic, aiming to leverage their familiarity with digital platforms to ease the transition to Web3 technologies.

2. Problem Statement

In today's digital environment, users face challenges with existing payment systems. For everyday crypto users, converting to fiat to complete an online purchase results in lengthy transaction times, limited payment options, and a lack of integration with various cryptocurrencies. This friction leads to inefficiencies and increased costs for tech-savvy users, particularly gamers, who predominantly hold liquidity in diverse blockchain assets. Furthermore, while many online marketplaces provide broad services, there is a lack of tailored solutions that specifically address the unique needs of the gaming demographic, but not limited to. This gap represents an opportunity for a Web3 marketplace designed to cater to this tech-proficient audience. Walletor seeks to address these points by introducing a multi-functional cryptocurrency payment system integrated with a user-friendly Web3 wallet and a utility token in the Solana ecosystem, known for its speed, security, scalability, and adoption. With Walletor, the procurement process can be

streamlined, which will consequently enhance user engagement, and provide a legally compliant, secure, and efficient marketplace for crypto holders globally.

3. Background and Context

Walletor was founded in 2023 in Kosovo with the vision of creating a specialized Web3 marketplace that caters specifically to the needs of gamers at first, but then to expand to wider demographics. Recognizing the rapid growth and significant market value of the gaming industry, which now exceeds that of both the music and movie industries, Walletor identified a niche that was underserved by existing digital marketplaces. From its inception, Walletor aimed to combine the efficiency of cryptocurrency payments with the demands of the tech-savvy gaming community. This was in response to the limitations faced by gamers who often hold crypto but have no medium to spend it for their required goods or services.

The team behind Walletor brings a lot of experience in the tech and blockchain industries. The founder and CEO Granit Mustafa founded Crypto Academy, a top-ranking 7-figure website and has worked with some of the biggest projects in the crypto industry. With a full-packed team with years of experience in the crypto industry, they believe that they can really revolutionize online marketplaces and make Walletor the one-stop shop for all crypto users.

Vision: To become the leading Web3 marketplace for crypto users, providing a seamless, secure, and efficient platform for digital transactions and services

Mission: Walletor's mission is to remodel the concept of marketplaces by integrating cryptocurrency payment solutions, offering constant customer support, and fostering a user-centric ecosystem that enhances the purchasing experience for gamers and tech-proficient crypto holders.

4. WLT Token

The Walletor ($WLT) token will be used for completing purchases in the Walletor marketplace, offering all Walletor users a potentially more efficient alternative to purchase products or services in the marketplace, besides the already-existing alternatives currently available in the platform. This token will also be traded and be available on crypto exchanges, pending its successful implementation and adoption. Hence, as a utility token, the key selling point of having such a token would be its utility within the Walletor marketplace and not merely being a speculative digital asset. However, it is important to acknowledge that a token that is traded is prone to high volatility and that its function as a store of value does not work in case users want to use a specific amount of WLT for a specific product whose value in terms of $WLT tokens changes when its dollar value does not change.

4.1. Tokenomics

Token Metrics Example	in % of total supply	In Token	
Funding Round - Series A	30.000%	3,000,000,000	WLT
Team	20.000%	2,000,000,000	WLT
Presale + Liquidity	14.500%	1,450,000,000	WLT
Reserve Funds (CEX Listings)	10.000%	1,000,000,000	WLT
Partnership & Marketing	7.750%	775,000,000	WLT
Development	7.750%	775,000,000	WLT
Advisors	5.000%	500,000,000	WLT
Airdrop	5.000%	500,000,000	WLT
Total supply	100%	10,000,000,000	WLT

4.2. Wallet

The Walletor Web3 Wallet will allow users to create a non-custodial crypto wallet so that users can safely store their cryptocurrencies. Not only that, but users will also be able to personalize their wallets based on their preferences in the marketplace so that when they

connect the wallet extension with the platform, the marketplace will list what could be of interest to the user. This user-tailored experience aims to make the whole procurement process much more user-friendly, secure, and efficient for users. Given that the wallet will support multiple chains, users can use other tokens supported in the platform besides the native WLT token (i.e. SOL, ETH, USDC, USDT). Hence, the advent of the wallet as an innovation in itself is important to fully utilize the creation of the $WLT token.

4.3. Academy

Walletor Academy is another upcoming product designed to serve as an educational platform for crypto beginners and experts alike. This platform will be curated to educate and inform the crypto community about both the technical and fundamental elements of crypto and blockchain technology. Users will also be exposed to different incentives through the WLT token, especially those who actively contribute to articles, blogs, and video tutorials.

5. Marketplace Scope

Walletor currently supports over 100,000 products on the website. All of these products can be easily purchasable through your wallet. Users can purchase products from our marketplace using:
- Coinbase,
- Phantom,
- Metamask,
- WalletConnect,
- 10 other wallets.

Some of the biggest companies that offer their products in our marketplace are:
- DoorDash,
- Apple,
- Amazon,
- Twitch,
- AirBnb,
- Roblox,
- PS Store,
- TravelGo.

6. The Process

- **Encounter a Problem**:
  - You realize you need a digital service or product such as a subscription for your favorite streaming platform.
- **Select Your Item**:
  - Find the item you want to purchase on the Walletor website based on your preferences.
- **Choose Digital Currency Payment**:
  - After selecting the product, choose your desired payment method (i.e. crypto). Then, connect your wallet and confirm your payment method based on the token you prefer.
- **Complete Your Purchase**:
  - Complete your purchase and wait for the product confirmation on your email account.

7. Roadmap

Q3 - 2024

- Marketplace (LIVE)
- Token is tested and ready for release
- 100,000 visitors monthly
- $50M Market Cap

Q4 - 2024

- CEX Listings
- 1 million unique visitors monthly
- Wb3 Wallet release / Web extension
- Buy / Sell Crypto
- Buy / Sell NFTs
- $100M Market Cap

Q1 - 2025

- Launch of App Store / Play Store
- +1 million products on marketplace
- $1B Market Cap

Q2 - 2025

- Increasing range of products such as electronics, gaming, pc, etc.
- New payment methods

Q3 - 2025

- Raise of $100M
- Global marketing and influencers
- $10B Market Cap

8. Conclusion

Walletor aims to transform digital transactions in e-commerce and become the biggest Web3 marketplace for crypto users. Having a marketplace with various products and services, its own crypto wallet as well 20+ Web3 wallets supported, and a reward mechanism for its users, Walletor can offer seamless, efficient transactions for crypto holders. The Walletor Token (WLT) will be the utility token of Walletor.

Walletor addresses market gaps with advanced payment solutions, 24/7 customer support, and educational resources, setting a new standard in digital transactions. Join Walletor in its mission to become the leading Web3 marketplace and drive sustainable growth.

9. Legal Disclaimers

Global Privacy Policy

For detailed information on how we collect, use, and protect your personal data, please refer to our Global Privacy Policy. By using our services, you agree to the collection and use of information in accordance with this policy.

Tax Information

It is the responsibility of each user to adhere to their local tax regulations. For specific details regarding tax obligations and reporting, please review our Tax Information.

Refund and Returns Policy

All purchases of tokens are final. For further details on our refund and returns policy, please consult our Refund and Returns Policy.

Terms and Conditions

By purchasing and using our tokens, you agree to comply with our Terms and Conditions. This document outlines your rights and obligations and the limitations of our liability.

KYC & AML

To ensure compliance with regulatory standards, we enforce Know Your Customer (KYC) and Anti-Money Laundering (AML) procedures. Please review our KYC & AML policies to understand the requirements and your responsibilities.